



COMMWORLD™
of Kansas City

Since 1981, 318 telecommunications companies have come and gone in the Greater Kansas City Area leaving their customers vulnerable

After 27 years, **COMMWORLD is still helping clients grow their businesses by providing extraordinary benefits and value.**

COMMWORLD of Kansas City is unique in the telecommunications industry. Since its beginning in 1981, the company has outlasted over 300 competitors. More than half of the staff have over 10 years' tenure, and four managers share 103 years at the company. The expertise of COMMWORLD's technical staff is unsurpassed, with an average of 20 years of industry experience each and 122 technical certifications earned. Many clients have relied on COMMWORLD for over 20 years. That level of longevity, reliability, expertise and stability places COMMWORLD in a class by itself.

The COMMWORLD Difference

So what's the COMMWORLD difference? In a recent Customer Satisfaction Survey performed by The Sonic Management Group, COMMWORLD customers said the differences include:

- Customer Service Experts
- One Stop Provider
- Professional and friendly
- Courteous and responsive
- Very knowledgeable
- Takes care of all the details
- A company to be trusted
- Focus on the client's business
- Not like a vendor—they're leaders and very honest—they're not going to over-sell you

Anyone can sell phones, but it takes expertise, experience and a caring consultative approach to make sure technology accomplishes important business goals. That's part of the COMMWORLD difference.

Telecom is a lot more than making and receiving phone calls—even though that's still a vital part of business. Today's business phone systems, voice mail, unified communication, VoIP and related products are actually productivity tools when implemented with the customer's best interest in mind.

The COMMWORLD team designs communication solutions to solve problems, help a business grow, allow a company to accomplish more with fewer people, improve customer service, reduce overwhelm, enhance organization, increase morale, provide managers an accountability tool, help sales reps close more sales, give workers mobility, create a positive impression, increase profits and more.

A Smart Partner

Commworld brings extraordinary value to its customers with its money-back guaranteed service, analysis of phone bills and much more. Few small and medium-size companies can afford a telecom department or expert to design, implement and manage their telecommunications effectively. Even well-meaning IT professionals typically view voice as "just another application" and are not familiar with all the nuances of telecom technology and carrier services.



"We have a passion for helping other entrepreneurs build the business of their dreams."

Linda Bennett
Vice President

Making Obsolescence Obsolete

In the past, companies upgraded telephone equipment every five years or more, painfully using antiquated technology between upgrades. Today COMMWORLD's exclusive Current Technology Assurance Plan (C-TAP) changes the way companies acquire technology. It assures that telecom equipment and services, including VoIP systems, voice messaging, and related technologies, are kept current with the latest value-added solutions—all as a fixed monthly operating expense. C-TAP provides a new standard for consultation, priority service, education, and special services to allow businesses to benefit from innovations.

"C-TAP makes obsolescence obsolete!" explained Bob Bennett, President of COMMWORLD of Kansas City. "With C-TAP, we're helping companies focus on what they do best, while we take care of their communications technology. As a result of the program, businesses increase profitability, improve employee productivity,

and create a competitive advantage in their marketplace."

Giving Back

Owners, Bob and Linda Bennett understand that **"smart companies" turn to world-class coaches, consultants and mentors to stabilize and grow.** They have followed that recipe for success by entering into relationships with UMKC Bloch School of Business, the Helzberg Entrepreneurial Mentoring Program, and Technology Assurance Group.

After 27 years in business, the Bennetts have a passion for helping other entrepreneurs build the business of their dreams. To that end, COMMWORLD has joined with OneCoach—the world's best business growth network—to offer a **special discount** on a professional Business Strategies Assessment for any entrepreneur who is committed to growing his/her business.

Now and in the future, COMMWORLD is poised to provide answers and solutions to successfully grow your business to the level you desire.

Contact COMMWORLD

For more information about **COMMWORLD** or to schedule a Business Strategies Assessment, please contact
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